

CENTRAL AREA COUNCIL

20th January, 2014

BARNSELY METROPOLITAN BOROUGH COUNCIL

CENTRAL AREA COUNCIL

20th January, 2014 2:00pm

33. **Present:** Councillors D. Green (Chair), D. Birkinshaw, P. Birkinshaw, Bruff, G. Carr, J. Carr, Clarke, Johnson, K. Dyson, Mitchell, Perrin and T. Sheard.

34. **Declarations of Pecuniary and Non-Pecuniary Interests.**

Councillor Mitchell declared a non-pecuniary interest in minute 39 as Secretary of the Royal British Legion, noting they may have an interested in submitting a tender proposal.

35. **Minutes of the previous meeting of Central Area Council, held 11th November, 2013.**

The minutes were received. Members noted that a small working group had finalised the Area Plan Leaflet and all wards had been involved in its dissemination.

With regards to the Economic Strategy discussion, a request was made that up to date statistical information on the economy in Barnsley be circulated to Members.

RESOLVED:- that the minutes of the Central Area Council, held on 11th November, 2013 be approved as a true and correct record.

36. **Notes of the Ward Alliances.**

The meeting received the notes from the latest Ward Alliance meetings held in the Central, Kingstone, Worsbrough and Dodworth Wards.

The meeting heard that Kingstone Ward Alliance had considered health inequality information and it was noted that life expectancy for females was the lowest in the borough within the Ward.

It was noted that Dodworth Ward Alliance had not been well attended but assurances were given that this was for valid reasons.

RESOLVED: - that the notes of the Ward Alliances be received.

37. **Report on the use of Devolved Ward Budgets and Ward Alliance Funds.**

The Central Area Council Manager presented the report. It was acknowledged that finance could be taken forward and utilised in 2014/15. However, it was suggested

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that efforts are made to ensure projects already approved are delivered and expenditure accelerated.

Central Ward Members raised an issue with regards to the delivery of approved projects within their Ward. It was noted that approximately £100,000 of expenditure had been allocated over the last 2-3 years with work still not completed. It was agreed that the Area Team investigate this further.

RESOLVED:-

- (i) that the report on the Devolved Ward Budgets and Ward Alliance Fund be received;
- (ii) that the Area Team look in to delays in delivering projects for which Ward finance has been approved.

38. Health inequalities.

The meeting welcomed the Assistant Director, Public Health to introduce the item. Members briefly considered what was meant by 'health' and noted that this was wider than just physical health.

The meeting considered the causes of death of death in the Central Area and noted the prevalence of cancer and cardio-vascular disease both in the area and throughout Barnsley.

Risk factors and associated behaviours were discussed and it was noted the smoking was the risk in relation to death, though other factors such as high blood pressure and high cholesterol were also prevalent. Members noted that alcohol as a risk factor was only recorded as contributing to 2% of deaths, however its significant effect on health and wellbeing and other social impacts was acknowledged. The meeting discussed how a reduction in smoking but an increase in obesity is expected in the future.

Considered were the myriad of factors which contributed to health, ranging from genetics to the wider determinants of health such as housing. The link between deprivation and health was discussed and the positive impact growing the economy will have on this.

The differing approaches to improving health and wellbeing were also considered. These included the medical approach, behavioural approach and socio-environmental approach. The meeting also discussed the Marmot life course approach and the accumulation of positive or negative effects on health and wellbeing.

The meeting was then made aware of services provided or commissioned by Public Health, including a number of mandatory services.

Members discussed the funding provided for Public Health. It was noted that the funding provided per head of population was similar to comparative areas but was still below that expected from the funding formula used. It was also noted that NHS

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funding formula is also set to change, and is likely to be weighted towards areas with a higher proportion of elderly residents. It is therefore likely that this will result in a reduction in funding for the Clinical Commissioning Group in Barnsley.

The meeting discussed the exercise referral scheme, previously funded by the Primary Care Trust. It was noted that the CCG and Public Health are putting in place a physical activity care pathway, funded by the CCG this will act similarly. Also discussed was the link between mental health and obesity and it was noted that psychological support is available as part of the weigh management service.

The meeting heard how Penny Greenwood will be the Public Health link officer for the Central Area how Public Health will work with Ward Alliances was discussed. It was suggested the link officer contact ward alliances in central area council to build relationships. Members were encouraged to consider the Ward Profiles for health inequalities in conjunction with Ward Alliance plans, and discuss what interventions would be appropriate to fund from available finance.

It was also suggested that it would be useful for Members to understand what Public Health services are available within the Central Area, highlighting what works well and where gaps are evident.

RESOLVED: -

- (i) that a briefing is provided on Public Health services available in the Central Area, highlighting successes and areas in need of improvement;
- (ii) that the Public Health link officer be requested to make contact with Ward Alliances.

Due to the non-pecuniary interest declared and in the interests of transparency, Councillor Mitchell left the meeting prior to the consideration of the following item.

39. Central Area priorities and commissioning update.

The Area Manager introduced the item, by providing a update on progress made to date. Referred to was appendix 1 of the report which gave a résumé of the role of Elected Members in the Area Council Commissioning Process. The first stage of which had been to discuss the challenge to be addressed.

Members were reminded of the workshops and meetings already held where evidence was considered to arrive at priorities for the Area. This included consideration of how the Area Council contributed to the Council's corporate priorities. It was noted that Members who had been unable to attend the meetings and workshops were offered the opportunity for discussion with the Chair on this subject. It was noted that the body of evidence could be seen at appendix 2 of the report.

This resulted in Central Area Council agreeing the following priorities:-

- Older People
- Young People
- Clean and Green

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Following on from this the meeting heard how specifications to deliver against the priorities were being developed firstly with members leading the process and developing early draft specifications, followed by officers with specialist knowledge throughout the authority. These included specifications to improve the health and wellbeing of children aged 7-12 and 13-16 and improving the appearance of the Central Council area in partnership with local people. It was expected that one of more of these specifications would be considered by the Central Area Council at its meeting in February or March.

The meeting then considered the specification for 'Reducing Isolation and Loneliness in Older People' at appendix 3 and the price/quality evaluation criteria at appendix 4. It was noted that the specification looked to respond to the needs of older people, whilst also aiming to respond to the Council's Corporate Priorities by growing the economy, promoting self-reliance, work experience and apprenticeships.

Members noted that the specification gave some examples of interventions which could lead to a reduction in isolation but encouraged providers to submit their own ideas. The indicative timescale for procurement was noted and the meeting discussed the contract value proposed: £100,000 a year for 2 years.

Members considered the level of finance and recognised the need for contracts to be large enough to attract organisations to tender, and for an impact to be made in each ward. It was also suggested that an option to extend or renew should be placed within the contract.

Discussion about the price/quality criteria then took place with Members supportive of the consideration of social value, which was thought would help deliver wider benefits to the area. It was also thought this would encourage more local organisations to tender. It was also suggested that smaller organisations unable to tender may be able to subcontract and deliver part of tenders and this should be encouraged..

Members heard how a number of events had been organised across Barnsley in order to raise awareness of tendering opportunities and provide support and advice to local organisations, encouraging them to do business with the council. Members were encouraged to proactively promote the events to organisations within their wards.

The meeting discussed the involvement of Members in the tender evaluation panel and it was agreed that Councillors P. Birkinshaw and Clarke be part of the panel. In addition it was suggested that it would be useful if a service user or representative member of the community could also take part.

RESOLVED:-

- (i) that the progress taking forward the Central Area Council priorities be noted;
- (ii) that the specification of requirements for 'Reducing Isolation and Loneliness in Older People' with a contract value of £100,000 per year for 2 years with a possibility for extension be approved;

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- (iii) that the price/quality split and tender evaluation criteria be approved;
- (iv) that Councillors P. Birkinshaw and Clarke take part in the evaluation panel for the 'Reducing Isolation and Loneliness in Older People' tenders;
- (v) that a community representative take part in the tender evaluation panel for 'Reducing Isolation and Loneliness in Older People' subject to agreement with relevant officers within procurement.

40. **Appointment of Ward Alliance Members.**

The Area Council Manager presented the report which proposed one individual to be approved to act as a community representative on the Stairfoot Ward Alliance.

RESOLVED that the individual proposed be approved as community representative on the Stairfoot Ward Alliance for a 12 month period.

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Chair